

SUSTAINABILITY REPORTING LABORATORY	\	At the end of the course students learn how companies may handle emerging threats and opportunities due to increased societal demand for more social and environmental commitment. After the introduction of the emerge of social and environmental accounting, the course focuses on the different sustainable reporting models (Global Reporting Initiative, Integrated Reporting and SDGs reporting) using case studies and selected best practices. Students develop the capability to pick the sustainability key performance indicators to monitor and disclose and also have the opportunity to improve their soft skills (e.g. teamworking) during in class activities.
FINANCIAL AND ENVIRONMENTAL, SOCIAL AND GOVERNANCE (ESG) AUDITING I modulo	SECS-P/07	At the end of this course, students are able to understand the auditing standards, analyse and assess the internal control and arrange and manage the audit procedures. Students are able to plan, arrange and manage the auditing process as well as validate information provided by the firm—in addition to Environmental, Social and Governance—verify the supporting documentation and perform the procedures required by International Standards on Auditing.
FINANCIAL AND ENVIRONMENTAL, SOCIAL AND GOVERNANCE (ESG) AUDITING II modulo	SECS-P/07	At the end of this course, students are able to understand the auditing standards, analyse and assess the internal control and arrange and manage the audit procedures. Students are able to plan, arrange and manage the auditing process as well as validate information provided by the firm—in addition to Environmental, Social and Governance—verify the supporting documentation and perform the procedures required by International Standards on Auditing.
FINANCIAL ANALYSIS II modulo	SECS-P/07	At the end of the course students are able to manage the basic tools and theories of financial analysis to measure and control a firm performance. Students are also able to asses firms' earnings quality and its determinants
MARKETING	SECS-P/08	Al termine del corso lo studente conosce la disciplina del diritto dell'impresa e delle società, con particolare riferimento ai diversi modelli. Conosce inoltre: - la disciplina dell'impresa e dei segni distintivi; - la disciplina delle società di persone e di capitali; - la disciplina delle società cooperative; - i titoli di credito e i servizi di pagamento nella loro più recente evoluzione in forma digitale ed elettronica.
GESTIONE DELLA CRISI D'IMPRESA E RISANAMENTO	SECS-P/07	Al termine del corso, lo studente acquisirà gli strumenti teorici e pratici per comprendere e gestire i fenomeni patologici dell'impresa, dalla diagnosi tempestiva delle crisi alla predisposizione di strategie di risanamento e continuità aziendale. In particolare, il corso fornirà competenze relative alla diagnosi della crisi aziendale, anche con riferimento agli assetti organizzativi; all'analisi delle cause e delle fattispecie di crisi; all'elaborazione di strategie di risanamento, attraverso gli strumenti del Codice della Crisi e dell'Insolvenza: alla pianificazione e controllo dei processi di turnaround; alla valutazione degli effetti del risanamento. Attraverso un approccio teorico-pratico, il corso consentirà di sviluppare competenze operative per affrontare e risolvere situazioni di crisi aziendale in modo efficace e consapevole.
WEB AND REVENUE MANAGEMENT IN TOURISM	SECS-P/08	At the end of the course, the student will know the importance of the use of technology and of web management strategies, with particular reference to the systems of travel and hospitality reservation (Global Distribution Systems, GDS), and the management software used by tourism firms. In particular, the student will be able to: know the main strategies of revenue management applied in tourism; know the architecture and the functionality of a GDS and of a travel web portal; use the ICT to manage tourism companies and destinations.